

THE INSTITUTE OF PSYCHOANALYSIS

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Management Plan 2010

Approved by the Board of the Institute 21st December 2009

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I. EDUCATION AND TRAINING

This section of the Plan particularly serves Aims 2, 3, 4 and 8.

To administer and oversee all the Institute's education and training activity (and its necessary human and environmental resources) at Foundation level, Membership level and Fellowship level.

Specific Objectives and achievement criteria for 2010

1. To initiate as appropriate new courses alongside established courses so that the teaching remains current and relevant to what is necessary for an analytic education. A new course on Research and Psychoanalysis is under discussion. (CC)
2. To initiate a discussion about the form of writing assignments during the training. (CC)
3. To consolidate the systematic improvements to the end of training evaluation and to the development of a more co-ordinated training team (consisting of supervisors, teachers and SPC) and to establish whether or not there are areas where this is not working satisfactorily. (SPC)
4. Through joint work between Admissions Committee and SPC and through reflection in the Admissions Committee, to identify qualities which make a good psychoanalytic candidate, qualities which impede development in a candidate and ways of identifying these qualities. (AC)
5. To review the NES Scheme including criteria for acceptance into the Scheme and assessment of candidates prior to graduation. (NESC)
6. To examine all ways in which training analysis may be offered to candidates from the regions with a view to increasing its availability. (Achievement criteria: that the Education Committee and relevant subcommittees will have devoted sufficient time to a thorough consideration of all the pros and cons - maintenance of the traditional criteria for psychoanalytic training versus the impossibility of training in some of the regions - to reach a majority opinion that a wise decision has been made.) (RTC)
7. To give full consideration to the viability of establishing a Northern Training within the next 4 years. (Achievement criteria: colleagues from the north will have ascertained whether a large enough cohort (probably 5 candidates) can be assembled within the next 3-4 years and training analysis made available to them. If such a cohort is possible, a more detailed proposal including costings will have been presented to the Education Committee.) (RTC)

8. To consider the oversight of training analyst's work and possibly set up a structure to review and re-appoint training analysts after a certain number of years. (TSC)
9. To consider whether there should be an age limit or any other criteria for training analysts continuing to supervise candidates. (TSC)
10. To find ways of making Fellowship level study accessible to Members who may find it difficult to obtain the necessary experience. (FC)
11. To continue the project of learning to apply judgements of standard in a fair and transparent manner. (FC)
12. To set up a working party to explore ways of enhancing psychoanalytic training in work with children and adolescence. To consider recommendations and possibly thereafter to take forward pilot projects as recommended. (EC)
13. To review the website material relating to education and training and re-write as deemed necessary.
14. To continue the work of reviewing the educational process and its underlying rationale, in relation to the IPA's seven questions.

II. CLINICAL ACTIVITY

This section of the Plan particularly serves Aims 2, 3, 5 and 8.

Activities

1. To maintain and improve London Clinic of Psychoanalysis Consultation and Referrals services
2. To audit clinical activity, procedures and treatment outcome
3. To promote public awareness of the Clinic facilities and the opportunities for psychoanalytic treatment
4. To develop and improve liaison with the Institute psychoanalytic training schemes (Adult and Child & Adolescent)
5. To ensure high standards of clinical governance within the Clinic and provide training opportunities for candidates in this area
6. To develop and improve links with the NHS, the BPAS and other bodies in UK and Europe
7. Grants and financial support for patients. To receive and assess applications for financial assistance for treatment, advertising availability of funds and administer and monitor Clinic and Inman and Insight Trust subsidies through the Clinic office.

Specific Objectives and Achievement criteria for 2010

Clinical

1. Improve efficiency of administrative procedures	<ul style="list-style-type: none"> • Complete database upgrade which will incorporate needs of Consultation Service, other new developments in the Clinic Services and effective room booking facility. • Ensure that the Child Clinic administrative procedures are in place and working efficiently.
2. To establish ongoing research and audit of cases	<ul style="list-style-type: none"> • Complete full review of all 2007 consultation cases, building on previous report and developing future audit methodology. • Submit research funding applications to IPA and Wellcome Trust. • Implement prospective study based on results. • Database upgrade to include relevant audit factors
3. Establish the Child consultation service and also liaise with the Child and Adolescent Committee on their plans for expansion of child training.	<ul style="list-style-type: none"> • Developing Clinic management arrangements under Head of Child services.
4. Improvements and clarifications in clinical governance areas (Activity 5)	<ul style="list-style-type: none"> • Review and revise Clinic section in Society's Handbook • Continue ongoing audit of all old files and continue to implement disposal policy.
5. To consolidate and increase capacity in the consultation service to support an increase in the number of consultations requested.	<ul style="list-style-type: none"> • Build up and consolidate consultation training programme within Clinic, working with Fellowship programme organisers. • Continue to recruit and appoint interns and set up appropriate support and training opportunities

III. SCIENTIFIC ACTIVITY

This section of the Plan particularly serves Aims 1,2 3 and 8.

Activities

1. Meetings, Lectures and Conferences

To provide a full three term series of Scientific Meetings for the membership.

To hold periodic lectures, by external and internal speakers, on the application of psychoanalysis.

To hold an annual Research Lecture with an invited speaker.

Every other year to organise a public lecture entitled the Ernest Jones Lecture with an invited speaker to explore a topical issue.

To hold an annual lecture entitled the James MacKeith Lecture with an invited speaker.

To hold a bi-annual conference with related workshops and discussion groups open to all psychoanalysts to discuss a current theme.

To hold Colloquiums with other psychoanalytic societies to explore topical issues

2. Bulletin

To publish all Scientific Papers in the Society Bulletin prior to the relevant Scientific Meeting and distribute the bulletin to members.

Specific Objectives for 2010 and Achievement Criteria

1. Maintain scientific activity	Organise meetings for our members on psychoanalytic work with Children Organise a meeting for our members for the discussion of Ethical Issues in Psychoanalysis
2. Promote interest in Child Analysis	Hold at least one Scientific Meeting on psychoanalytic work with a child patient.
3. Improve scientific exchange nationally and internationally	Have at least one Scientific Meeting with a paper given by a member of one of our fraternal organisations in the BPC
4. Increase number of papers submitted for consideration for scientific	Increased number of submissions Re introduce 'Clinical work in Progress' to Scientific Meetings
5. Broaden public interest in psychoanalysis	Organise an additional out of sequence Ernest Jones Lecture with Anish Kapoor Work with the team producing the Science Museum Exhibition Organise additional events to take place alongside and as part of the Science Museum exhibition Publish an Annual Bulletin
6. Promote interest in Research	

IV. COMMUNICATION AND OUTREACH

This section of the Plan particularly serves Aims 3, 6, 7 and 8.

Activities

1. Events, Lectures, Discussions and Conferences for the General Public

To provide a series of 21 lectures, split between two terms, to explain and introduce psychoanalysis to members of the public in London and Belfast.

To provide a forum for events or single day conferences following a psychoanalytic theme or addressing a specific topic open to the public for a subsidised entrance fee

To hold lectures or discussions with authors, film, opera, ballet and theatre producers and directors or academics exploring an artistic or literary work or a cultural or social theme, in a psychoanalytic context.

To show a series of films followed by presentations and discussions, about various forms of psychopathology and other emotional conditions.

To provide, through the Centre for the Advancement of Psychoanalytic Studies, a series of lectures, workshops and seminars for qualified psychotherapists and psychoanalysts.

To publish an annual brochure called *News and Events* and a termly brochure called *Beyond the Couch* publicising all events put on or in collaboration with the Institute.

2. Media Relations

To respond to requests for information about psychoanalysis from the media in a timely manner to counter disinformation and promote psychoanalysis.

3. Website

The Society website www.psychoanalysis.org.uk provides information for the public with details of how to find further information or make contact with the Society.

Specific Objectives for 2010 and Achievement Criteria

1. Media liaison.	<ul style="list-style-type: none">• To support the joint Science Museum / Institute of Psychoanalysis exhibition for October .• To pursue selected media themes with new websites and public communication and support for other Institute events.• To set up databases of 'influencers' including press and others with whom to communicate and of analysts by topic of interest.
2. Introductory Lectures	<ul style="list-style-type: none">• To professionally film the series• Show the lecture series in Berlin• To expand the series into the regions with informal meetings to plan developments
3. Exhibition at the Science Museum	<ul style="list-style-type: none">• In conjunction with the Science Museum to plan and mount a 6 month public exhibition.• To co-ordinate a series of exhibitions for the public around the exhibition• To create an exhibition website• To maximise advertising for the exhibition with leaflets and digital marketing.• To appoint an event organiser / partnership negotiator
4. Academic Liaison	<ul style="list-style-type: none">• To set up and maintain web-accessible database of academic activities relevant to psychoanalysis and vice versa.
5. Film Projects	<ul style="list-style-type: none">• To utilise the IPA DPPT grant to edit existing material and make 5 new recordings for the archives and the website.• To produce a commercial DVD• To complete 3 Short films• To produce a pilot film - the Shakespeare project - and find external organisation to undertake the marketing.
6. Rowan Arts Project	<ul style="list-style-type: none">• To develop the partnership with Connecting Conversations to the mutual benefit of both organisations.

V. PUBLICATIONS

Activities.

1. Publishing of books, journals and electronic media

To publish, in conjunction with Routledge, further volumes of the New Library of Psychoanalysis and to develop the sub-series, The New Library of Psychoanalysis Teaching Series.

To publish The Revised Standard Edition of the Complete Psychological works of Sigmund Freud

To publish, in conjunction with Karnac, a series called Psychoanalytic Ideas.

To publish, in conjunction with Wiley Blackwell, The International Journal of Psychoanalysis

To support the development of Psychoanalytic Electronic Publishing Inc, a joint venture in which the Institute has a 50% interest along with the American Psychoanalytic Association.

Objectives for 2010 and Achievement Criteria

1. New Library of Psychoanalysis	<ul style="list-style-type: none">• To publish seven new books in the series.
2. Revised Standard Edition	<ul style="list-style-type: none">• To secure a licence with Fisher Verlag• To typeset and copy edit the manuscript• To agree a deal with WW Norton
3. International Journal of Psychoanalysis	<ul style="list-style-type: none">• To consolidate the publication arrangements with Wiley Blackwell.• To consider future editorial arrangements• To publicise to the analytic community the projects undertaken by the IJPA to widen the international reach of the journal• To agree a strategic plan with Wiley Blackwell for future of the IJPA• To continue efforts to create new blocks of subscribers.
4. To publish an IPA 100 th Anniversary Book under the auspices of the IJPA	<ul style="list-style-type: none">•
5. Psychoanalytic Ideas series	<ul style="list-style-type: none">• To publish 5 new titles. Edited by Rose, Williams. Twyman and Wise.• To select and appoint two new editors by the end of the year

VI. PROFESSIONAL AND MANAGERIAL ISSUES

This section of the Plan particularly serves Aim 9

Professional Activities

1. The Department of Health and the Health Professions Council intend to introduce statutory registration for psychotherapists, probably by 2008. The BPAS is a member institution of the British Psychoanalytic Council (BPC), which operates a voluntary register of psychoanalytic psychotherapists. The BPC is working to specify and codify professional standards for psychoanalytic psychotherapists (ethical conduct, continuous professional development etc) and to set up structures to oversee and monitor these. The BPC is also dealing with the complex political negotiations surrounding the approach to state registration.
2. The BPAS and the BPA are the only member organisations in the UK of the International Psychoanalytic Association (IPA). This international body overseas and sets standards for psychoanalysis and promotes and facilitates scientific exchange.

Managerial Activities

3. To rationalise and improve the administration of the Institute (and Society) so that costs of management are minimised.

Objectives for 2009 and Achievement Criteria

Professional Objectives

1. Government regulation and policy towards psychoanalysis	<ul style="list-style-type: none">• To support the BPC in issues related to state regulation and the development of Government mental health policy
2. To develop the interchange between psychoanalysts and academics to improve mutual understanding	<ul style="list-style-type: none">• Convene meetings of interested parties at Insitute
3. To develop links and jointly funded courses with Birkbeck College	<ul style="list-style-type: none">• Create jointly managed courses for the Introductory Lectures and Foundation Course leading to a post graduate qualification.
4. EPF Conference March 2010	<ul style="list-style-type: none">• To host the EPF Conference in London

Managerial Objectives

1. Carbon Reduction	<ul style="list-style-type: none">• To develop and implement an ecological action plan to reduce the carbon consumption of the Institute building
2. Review Articles of Association for the Institute of Psychoanalysis	<ul style="list-style-type: none">• To redraft and get Charity Commission approval for new Articles of Association for the Institute.
3. Sound system in Ernest Jones Room	<ul style="list-style-type: none">• To replace the audio system in the EJ room.
4. Investment Management	<ul style="list-style-type: none">• To review the performance of the fund manager and if appropriate select new managers.
5. Ormiston Trust	<ul style="list-style-type: none">• To develop procedures for the new tenants to integrate into the functioning of the building.
6. Use of the Institute building	<ul style="list-style-type: none">• To improve arrangements for the use of the building on Saturdays.

VII MEMBERSHIP SERVICES

Professional Activities

1. To provide a Library and facilities at the Institute as a resource for those studying, writing about and researching psychoanalysis.
2. To provide an archive of the records of the British Society and to house in a proper archive environment donated archives.
3. To expand and develop the members section of the Society website to provide up to date information on events and issues that concern members.

Objectives for 2009 and Achievement Criteria

1. Improve the Ernest Jones room environment and experience	<ul style="list-style-type: none">• To assess and improve the room lighting• To assess the performance and review the sound enhancement system.
2. Retirement within the Society	<ul style="list-style-type: none">• Review the arrangements and definition of retirement
3. Library	<ul style="list-style-type: none">• To make progress on determining how to conserve and preserve the older books and whether to dispose of them• To transfer the books to a new catalogue system.